

Blimpie gives away free 3-inch sub sandwich to benefit Make-A- Wish Foundation

Today from 5-8 p.m., Blimpie stores in Reno and throughout the United States will host an event that promises wholesome family entertainment, fun activities and delicious sub sandwiches.

Customers at any store will receive a free 3-inch cold turkey sub sandwich and can donate to the Make-A-Wish Foundation. Donations made today, and all during September, will benefit the local chapter of the Make-A-Wish Foundation, which grants the wishes of children with life-threatening medical conditions.

The free event is part of a month-long fundraising campaign by Blimpie and four other Kahala Corp. brands – Cold Stone Creamery, Great Steak & Potato Co., Samurai Sam's Teriyaki Grill and TacoTime – with the goal to raise a combined \$1 million in September for the Make-A-Wish Foundation.

