

CAMP VERDE JOURNAL

Eat "fresh-er" Northern Arizona, at Blimpie

Not only will you eat "fresh-er" at Blimpie, but you'll eat right.

Frank Assadi, owner of both Blimpies in Cottonwood and Prescott, makes sure his customers can order what they like, how they like it.

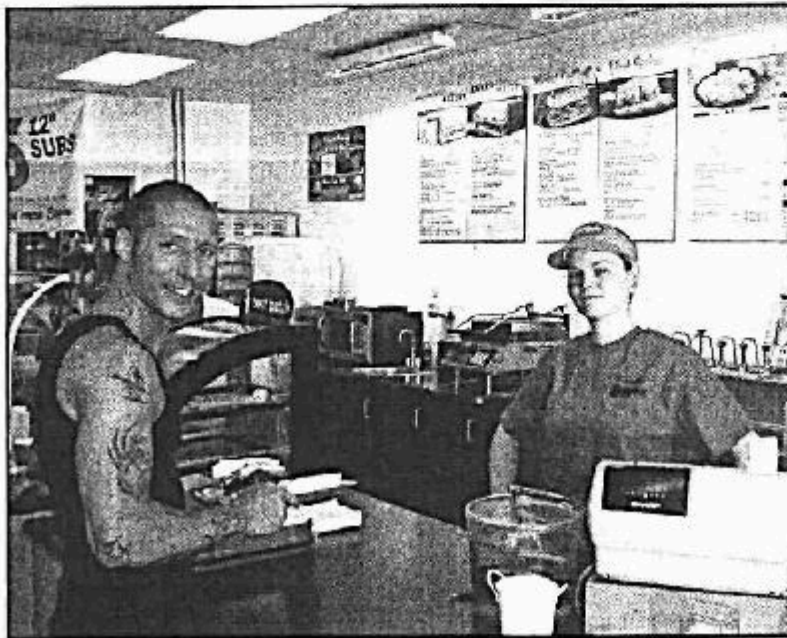
Blimpie uses only fresh meats, never frozen, sliced right in front of the customer. Deli subs made to order, salads, paninis both cold and hot, smoothies, blended cream coffees and Thrifty-brand ice cream are just some of the tantalizing items on Blimpie's menu. A selection of 12-inch subs are only \$5 all day, every day, and a punch card system rewards repeat customers with a free sandwich for every seven purchases.

Having a party? Call Blimpie to cater a 6-foot sub that feeds up to 40 people, 3 feet for 20 or a party tray that feeds around 10 to 20 people, all delivered right to your door.

Your choice to dine at Blimpie, in an indirect way, makes a contribution to the community, too. One wall is dedicated to plaques boasting "thank-you" to Blimpie for its donation of food to causes put on by the fire district, Celebrate Recovery, Relay for Life and YouthSTEP.

Blimpie is located in Cottonwood at 975 S. Main across from KFC, 649-2174, or Prescott, at 120 E. Sheldon in the Albertsons Shopping Center, 928-445-6668.

So, come on Northern Arizona. Eat "fresh-er" ... at Blimpie.



BLIMPIE WANTS its customers to eat what they like, how they like it.